



DID YOU KNOW?

TEXTING while driving involves the **HIGHEST** degree of driver distraction.



Wireless devices (primarily cell phones) are the **#1 driver distraction.**

81%

of Americans text regularly, sending approximately **9 billion texts every day.**

ANATOMY OF DISTRACTED DRIVING

There are three types of distraction:

- **VISUAL:** eyes off road
- **MANUAL:** hands off wheel
- **COGNITIVE:** mind off driving

Texting while driving involves **all 3 types** of distractions!

